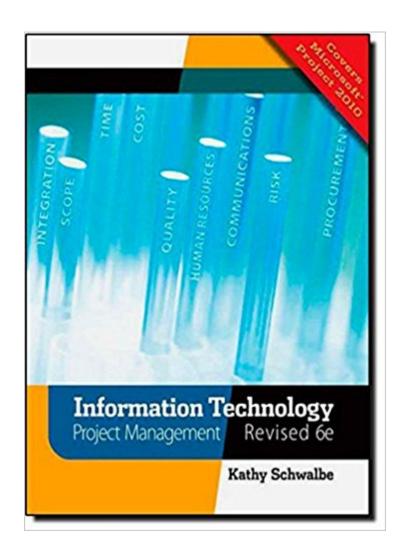


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# Information Technology Project Management, Revised (with Premium Online Content Printed Access Card)





# **Synopsis**

Information is traveling faster and being shared by more individuals than ever before. Information Technology Project Management, Revised Sixth Edition, offers the "behind-the-scene" aspect of technology. Although project management has been an established field for many years, managing information technology requires ideas and information that go beyond standard project management. By weaving together theory and practice, this text presents an understandable, integrated view of the many concepts skills, tools, and techniques involved in project management. Because the project management field and the technology industry change rapidly, you cannot assume that what worked even five years ago is still the best approach today. This text provides up-to-date information on how good project management and effective use of software can help you manage projects, especially information technology projects. Information Technology Project Management, Revised Sixth Edition, is still the only textbook to apply all nine project management knowledge areas (project integration, scope, time, cost, quality, human resource, communications, risk, and procurement management) and all five process groups (initiating, planning, executing, monitoring and controlling, and closing) to information technology projects. MS Project 2010 CD comes with the Revised Sixth Edition of Schwalbe. About This Edition New Features "Appendix A: Guide to Using Microsoft Project" has been updated for Office 2010. The data files for Appendix A are found online. Fully updated for the newly released PMBOK Guide, Fourth Edition. Describes in detail new processes and provides more details and examples of their output. Appendix B reflects changes to the PMP exam, mostly due to the new edition of PMBOK Guide. Exercises, running cases, "What Went Right?", "What Went Wrong?", "Best Practice," and "Media Snapshot" examples are updated. The student companion website features Jeopardy quizzes, podcasts, updated resources, and quick guizzes. Full instructor resource package offered. Additional Features Fully updated and linked to the project management body of knowledge. Detailed guide for using Microsoft Project 2007 (Appendix A). Prepares students for the project management profession and certification exams. Includes new running cases and online templates. The student companion website offers additional Information Technology Project Management content in quiz, podcast, additional case and project formats. Comes with the MS Project 2010 CD.

# **Book Information**

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### Customer Reviews

As a professor in the Department of Business Administration at Augsburg College in Minneapolis, Dr. Kathy Schwalbe teaches courses in project management, problem solving for business, systems analysis and design, information systems projects, and strategic technology. She has also served as an adjunct faculty member at the University of Minnesota, where she taught a graduate-level course in project management in the engineering department. A frequently requested speaker and consultant, Dr. Schwalbe provides training and consulting services to numerous organizations and addresses professionals at several conferences each year.

This book is obviously written by someone tenured. It's written as if she is looking for a pat on the back from her peers. "Way to go, that is exactly the way I would write this book." Basically, if you already know all there is to Project Management, and everything there is to know about using Microsoft Project, Then maybe you will get this book. Otherwise, depending on the class or certification you need this book for, you almost need another to explain how to use the materials required by this book. And the appendix is practically worthless. I learned everything about using Project from Google. I learned most of what this book tried to convey by reading other articles and books dealing with the same subject matter. And those were only a fraction of the length and were written so a STUDENT could grasp it easily. The book is not written for students...and in my opinion should not be required reading by any academic facility that did not have other subsequent material accompanying it, or has prerequisite covering the things one would need to know in order to use this text efficiently.

I had to use this book for a class and it is terrible. The information in each chapter is abundant yet barely covers any section. The writing is extremely boring and difficult to read. And this is after I've already completed three other classes in Project Management. The author throws in some basic Microsoft Project introduction stuff. The projects in this book are huge and there is no instruction on how to do them. They talk about the theory of something, and then the project just says do it. No step by step, no building block steps, nothing.

I ordered this for an... well IT Project Management class. A lot of the information is just straight PMP/PMI guidance, but Schwalbe does elaborate on some of it and gives many case studies and examples. I found it a bit dry, but then it is a text book. PMI relates to any project management situation, but Schwalbe directs the PMI guidance into specific IT examples and notes considerations that other project managers may not be interested in or have to deal with. I wouldn't use this to study for the PMP since the information isn't always clearly defined as PMI standards and it's an intense (and expensive) test. However, combined with the PMBOK guide, this will definitely help managers in the tech field to get a better grasp of what PMI project management means to IT projects. If all you want is PMP certification just get the PMBOK guide, or join PMI and get an electronic copy of the guide and access to a lot more as well. If you're new to this, as I was when first taking my course, rest assured that PMP certification is a big deal, and PMI training and courses (such as where this book would be found) are assuredly industry desired. It won't get you a job and PMP is not an entry level certification, but the knowledge you get from this book will contribute a lot to an IT business career. The book comes with a DVD 90 day trial of MS Project 2010, and a reasonably long intro to using the software is included in the appendix (updated for Project 2010). Microsoft may also offer trial downloads and most academic institutions have access to MSDN Academic Alliance or other similar software trial/education use SLAs.

I bought this textbook for my Informatics class for Project Management. Although, we were assigned the latest edition, this version was sufficient and A LOT cheaper. Anyways, I obtained the book and was able to memorize all the vocab that I needed. I felt that the only difference from this textbook from the newest one was that there were different examples.

As part of my course of study towards an MBA, this book was a required text book. I opted for the Kindle version, as portability was essential to my business travel needs. The Kindle version is a very

good resource that allows search, bookmarks and of course, touch of the finger access. The book provides practical examples of many of the challenges of IT project management including the numerous reasons why IT projects fail in the business world. Guidance towards improving management and success of IT projects is very helpful. In addition the book provides guidance on using tools and resources such as Microsoft Project to help set up and manage projects. Overall, I found this book to be helpful and a very good resource throughout my course work as well as providing concepts that I could put into practice immediately at work.

I went back to school for another degree, and this book was required for a project management course. Although it does contain some good information, I found it agonizing to read. Most of it is common sense, and they repeat the same concepts over and over. As far as actual material, you could have cut the book down to 1/3 of its total length without sacrificing content. This may be due to my background in this field, but I found it very painful and repetitive.

The book met my needs for school and in good condition. Very satisfied with the product.

Excellent response! Literature in good condition, best price for a used item but whoa..... what happened to the cd with the software and access card advertised? Oh well so far it doesn't appear Ill need it in my class. Otherwise ooookay...fineThanks for being there when I needed you.

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